



HCA EVENT SPONSORSHIP

Every year, HCA gives over \$250,000 in needs-based scholarships. A significant portion of this is generated by the Roundtable fund. The fund also exists so that we can make maintenance and building improvements throughout the year. As a 2019-2020 Event Sponsor you will contribute to the Roundtable fund and allow us to pay specifically for: scholarships, new computers for our teachers, continuing education, and Engage (our new parent education series). We also need to be saving wisely so that when a large need (such as a new roof or security system), or a small need (such as a new potter's wheel) arises, we have the funds to pay for these and not incur debt. Teachers will have the opportunity to present requests for their desires and needs this year! Donations are of course tax deductible. Thank you for choosing to impact our school!

Bronze \$500



- Signage at all 2019-2020 events
- Business name in brochures at all events
- Name in Yearbook
- Promotional materials for goodie bags (optional)

Silver \$1,500



- Signage at all events
- Business name on all event brochures
- Promotional Materials for goody bags (optional)
- Logo on Grandparent's day and 5K T-shirts and our NEW gift bags for gift show.
- Contact information including website link in our NEW BUSINESS DIRECTORY – online and print
- Business card size ad in Yearbook

Gold \$2,500



- Business logo on all brochures
- Promotional materials for goody bags (optional)
- Logo on Grandparent's day and 5K T-shirts and our NEW gift bags for gift show.
- Contact information including website link in our NEW BUSINESS DIRECTORY – online and print
- Banners at all 2019-2020 events
- Social Media Business Spotlight Quarterly
- 1 Team in the HCA Golf Tournament
- 4 Entries in the HCA 5K
- Quarter Page Yearbook ad

Events this year



- HCA 5K
- HCA Golf Tournament
- HCA Gift Show
- Grandparents Day
- Ladies Spring Luncheon
- Engage (New parent education series).

NEW THIS YEAR!



Diamond \$10,000

Only four available!

These will include all of Bronze, Silver and Gold as well as weekly Social media posts with YOUR LOGO as the overlay. See options below.

Diamond sponsor events

Diamond sponsors choose from one of the four events below.

Senior Spotlight

We will be highlighting seniors weekly. The first half of the year will be dedicated to spotlight their childhood and family. The second half of the year will be dedicated to spotlight where they are heading!

Athlete of the Week Spotlight

Chosen by coaches for not only their athletic conduct during the week but also their character, these will be posted weekly.

Concessions Title Sponsor

This will include all of Bronze, Silver and Gold + signage at all Home games located at the Tate Center or HCA Gym. Your business name will be the title of the concessions for the year.

Ladies Spring Luncheon Title Sponsor

We are excited and honored to have Pam Tebow, author, wife and mother of Tim Tebow sharing at our first annual Ladies Luncheon this year. Your business name and logo will be on all promotional materials, digital and print, for this event.

2019-2020



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Please fill out the form below and drop off or mail to Hickory Christian Academy, Attn: Liz Alexander with cash or check at 3260 6th Street Drive NW Hickory, NC 28601. Checks can be made out to Hickory Christian Academy with sponsorship level designated on the memo line.

Name

Company Name

Address

City

State

Zip

Phone

Email

Sponsorship Level

Please select desired sponsorship level.

- Bronze \$500
- Silver \$1,500
- Gold \$2,500
- Diamond \$10,000
 - Senior Spotlight
 - Athlete of the Week Spotlight
 - Concessions Title Sponsor
 - Ladies Spring Luncheon Title Sponsor

Deadlines!

All items below must be sent or delivered to HCA Attn: Liz Alexander by the dates given.

Monday August 19th, 2019:

Promotional Materials for the Knights 5K Race goody bags must be delivered to HCA.

Tuesday, August 20th, 2019:

Knights 5K Race T-Shirt sponsors must send a high-resolution JPG or PNG logo.

Friday, September 20th, 2019:

*NEW 2019-2020 Business Directory sponsors must have this form, payment or pledge, logo and all Business contact information and web address completed and turned in.

Wednesday, October 9th, 2019:

HCA Golf Classic goody bag items must be delivered to HCA.

*Contact Liz Alexander with any questions
ealexander@hickorychristian.com
Office 828-324-5405 | Cell 704-277-3018



Equipping Children Today to Become God's Leaders Tomorrow